

Calgary Sports & Entertainment Proud Sponsor Logo Usage Guidelines

The Proud Sponsor of the Calgary Sports & Entertainment logos are used to represent the sponsorship RE/MAX Canada has with the Calgary Sports & Entertainment.

Always use the complete electronic artwork provided by Calgary Sports & Entertainment.

- DO NOT alter the logo in anyway
- DO NOT animate or rotate the logo
- DO NOT separate the elements of the logo
- DO NOT translate the logo and DO NOT add words to the logo
- DO NOT integrate the logo into another logo or design
- DO NOT attempt to set the logotype yourself, change the font or alter the size proportions or space between the letters.
- The logo MUST be on an all-white background

The image below has been produced specifically for RE/MAX Canada agents to demonstrate the sponsorship between Calgary Sports & Entertainment and RE/MAX Canada. DO NOT separate the elements of this image. The image must always be in the format presented below (RE/MAX logo, Sports Team logo, Proud Sponsor text). Examples of where this logo can be placed include:

- As part of an agent's electronic signature
- On the back of a business card
- Window signage for offices
- Agent/Office websites
- Office items, such as the coffee mug



If you have any questions as to how this logo can and cannot be used, please contact Lesley Buick at lbuick@remax.net.